

DIGITAL MARKETING

Digital Marketing has become almost a mandatory approach today to improve one's sales and reach out to its customers.

Our services are broadly classified in to:



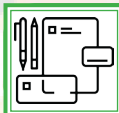
BRANDING



The experts at DES assess your business and the potential avenues to build a strong brand, a tailor made solution to best suit your business. We work with you to understand your ambitions, intentions, and position of your business. We lend real competitive advantages that will help you to stand out unique and visible.

Our strategic methodology contains:

- Tactful Planning
- Appropriate Analyzing
- Deep Understandings
- Evaluate ROI



CONTENT MARKETING

We help you to perceive what keeps your company unique and flourishing. We provide creative contents to attract audience and boost traffic on your websites. We are passionate about improving the performance of your web content.

Our key focal points are:

- High Ranking
- Reliability
- Customer Satisfaction

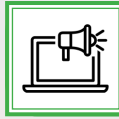


SEO

Search Engine Optimization is the key method of increasing your website's ranking on the search engine.

Our value propositions to you:

- Website Analysis
- Competitor Analysis
- Keyword Analysis
- Reporting and Insights



SMM

Social Media Marketing (SMM) is the latest marketing arena. If you are not there now, it could possibly be never! SMM helps to connect producers, consumers and audiences where they exchange the needs and ideas of the products. Social Media Marketing (SMM) paves a way for branding of a product and helps broaden the horizon of product.

What you get from us:

- Detailed, actionable study and analysis
- Tailor made precise plans
- Providing the most cost effective plans with the highest ROI
- Strategically control the investment increase profitability
- Constant monitoring and reporting of the performance coupled with informative insights and suggestions



SEM

Pay Per Click is the key to grow your business in an aggressively competitive market. It is undoubtedly the most efficient way to sponsor your products and succeed your business goals. Data Entry Solution heightens and supports your business over the web so you can honestly measure the success in it.

HOW DO WE DO IT?

There is a particular approach that is needed to achieve success with these marketing campaigns which if done wrong, can have bad impact on your business. So, we take very careful measures to ensure the success of your website which is as below:

I. Develop the Strategy:

1. Defining goals and objectives
2. Persona development
3. Developing social media tone and voice
4. Tactical distribution plan

II. Engage, Execute and Report:

- a. Account Setup
- b. Optimization
- c. Content creation, review and scheduling
- d. Ongoing content management
- e. Advertising
- f. Reporting

WHAT DOES IT COST?

Instead of standard packages and fixed price for the predefined plans, we offer custom solutions specific to your brand and the kind of Digital Marketing approach that is needed. Our team of experts first assesses your websites and social media content, do a health check and suggest the required marketing efforts required. This of course will also be dependent on your budget too. **Ask us to know more!**

CONTACT US

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